ANTIQUE FONTS

FREEMAN TITLE

A free 1860s condensed titling face traced from the article headings of Hunt’s Merchants’ Magazine, with heavy upright strokes, hairline serifs and four printed versions of most capitals.

ABCDEFGHIJKLMNOPQRSTUVWXYZ

! “ ”

STYLE	Serif · Modern / Didone	ERA	Victorian
SOURCE	Hunt’s Merchants’ Magazine and Commercial Review, William B. Dana, New York, March 1867 to June 1868 (five issues)	ORIGINAL TYPE	Unidentified condensed titling capitals, A heavy condensed roman of the kind several American foundries cast in the 1860s; foundry not identified
CHARACTERS	42 characters · 109 glyphs	VERSION	1.000

CAPITALS

ABCDEFGHIJKLMNOPQRSTUVWX
YZ

PUNCTUATION

!”’(),-.:;——“‘”

NOT INCLUDED

- Lowercase letters (lowercase keys type the capitals)
- Numerals 0–9
- ? & @ # $ % * / and other symbols
- Accented letters

Four printed versions of every capital except J, Q, W, X and Z: three of W, two of J and X, and one each of Q and Z, the letters the headings used least. Each variant was checked against its main letter's weight. With Contextual Alternates on, as it is by default, Freeman Title rotates through them as you type.

CAPITALS · EVERY PRINTED VERSION

	MAIN	SET 1	SET 2	SET 3
A	A	A	A	A
B	B	B	B	B
C	C	C	C	C
D	D	D	D	D
E	E	E	E	E
F	F	F	F	F
G	G	G	G	G
H	H	H	H	H
I	I	I	I	I
J	J	J	J	J
K	K	K	K	K
L	L	L	L	L
M	M	M	M	M

	MAIN	SET 1	SET 2	SET 3
N	N	N	N	N
O	O	O	O	O
P	P	P	P	P
Q	Q	Q	Q	Q
R	R	R	R	R
S	S	S	S	S
T	T	T	T	T
U	U	U	U	U
V	V	V	V	V
W	W	W	W	W
X	X	X	X	X
Y	Y	Y	Y	Y
Z	Z	Z	Z	Z

OPENTYPE FEATURES

FEATURE	WHAT IT DOES	ON BY DEFAULT
Contextual Alternates (calt)	Cycles each letter through its printed versions, based on the letter before it	Yes
Stylistic Set 1 (ss01)	Switches every letter that has variants to its 2nd version	No
Stylistic Set 2 (ss02)	Switches every letter that has variants to its 3rd version	No
Stylistic Set 3 (ss03)	Switches every letter that has variants to its 4th version	No

Apps without OpenType support show only the main version of each letter.

72 PT

FREEMAN TITLE

48 PT

MERCHANTS' MAGAZINE

30 PT

THE COTTON TRADE.

20 PT

THE ERA OF EXTRAVAGANCE.

14 PT

RAILROADS OF NEW YORK, NEW JERSEY AND PENNSYLVANIA.

TEXT SETTINGS

10 ON 13 PT · ABOUT THE SIZE PRINTED IN THE MAGAZINE

THE CURRENCY QUESTION. RAILROADS OF NEW YORK, NEW JERSEY AND PENNSYLVANIA. THE PREVAILING COMMERCIAL DEPRESSION. DEBT AND FINANCES OF SOUTH CAROLINA, KENTUCKY AND GEORGIA. THE ERA OF EXTRAVAGANCE.

14 ON 18 PT

THE CURRENCY QUESTION. RAILROADS OF NEW YORK, NEW JERSEY AND PENNSYLVANIA. THE PREVAILING COMMERCIAL DEPRESSION. DEBT AND FINANCES OF SOUTH CAROLINA, KENTUCKY AND GEORGIA. THE ERA OF EXTRAVAGANCE.

16 ON 20 PT

THE CURRENCY QUESTION. RAILROADS OF NEW YORK, NEW JERSEY AND PENNSYLVANIA. THE PREVAILING COMMERCIAL DEPRESSION. DEBT AND FINANCES OF SOUTH CAROLINA, KENTUCKY AND GEORGIA. THE ERA OF EXTRAVAGANCE.

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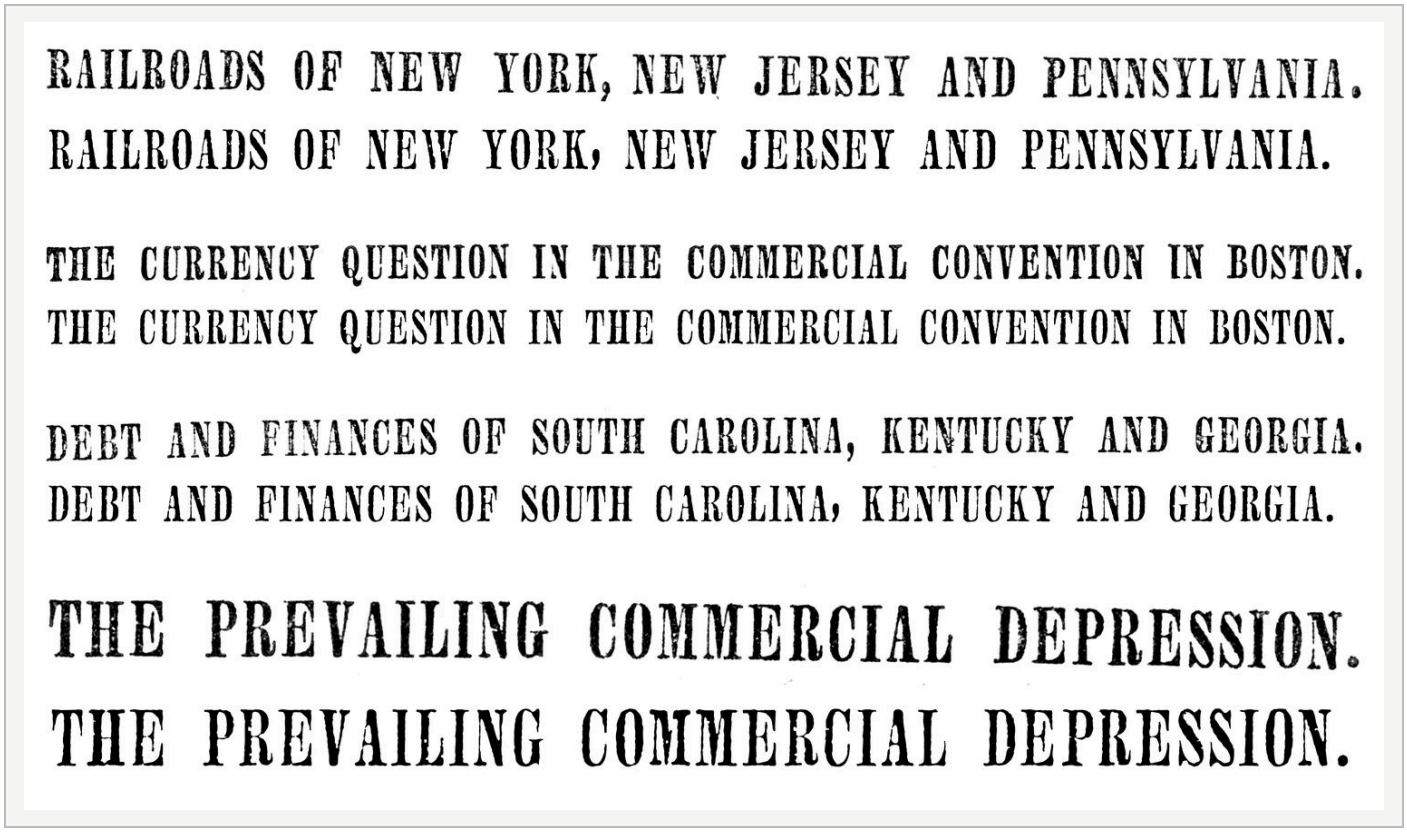

EACH PAIR: AN ARTICLE HEADING AS PRINTED IN HUNT'S MERCHANTS' MAGAZINE (ABOVE) AND THE SAME WORDS SET IN FREEMAN TITLE (BELOW), AT THE SAME SIZE.

FROM THE MAGAZINE

Hunt's Merchants' Magazine and Commercial Review. William B. Dana, New York, March 1867 to June 1868 (five issues). Running head: "Merchants' Magazine."

Freeman Hunt published the first issue of the Merchants' Magazine in July 1839, aiming to give business owners the commercial news they had no easy way to get. On February 1, 1861, William Buck Dana bought it for $7,000, and he edited it himself from 1862. In 1865 Dana started a weekly, the Commercial and Financial Chronicle, and the monthly magazine stopped after December 1870, carried on by the Chronicle.

WHERE EACH GLYPH CAME FROM

97 of Freeman Title's 106 drawn glyphs are single real impressions from the magazine. The headings never used the other 9, so they were assembled from pieces of real printed marks. No part of any glyph was drawn.

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A link back to antiquefonts.com is greatly appreciated. Made something with Freeman Title? We'd love to see it: hello@antiquefonts.com